



**Kent**  
Wildlife Trust

# Become a Wilder Business

Reach over **32,000 members** in Kent

Unlock **expert advice** on ecology, carbon and BNG

Take part in a range of **networking and employee engagement events**

Create **social value** | **Engage** your team



## Becoming a Wilder Business is good for nature and great for business

Join a growing network of businesses taking real action for nature, supporting conservation projects, restoring Kent's landscapes, boosting sustainability and inspiring their teams along the way.

Becoming a member of Kent Wildlife Trust offers the opportunity to turn CSR and ESG strategies into tangible action for nature and meaningful impact. We will champion your support by promoting your business across our networks, recognising your contributions and engaging your teams. And, if you're a business looking for a social value partner for your next tender, we deliver high value measurable impact across communities, the local economy and the environment.

Wilder Business members range from sole traders to national entities, and our membership tiers are designed to reflect this diverse and valued community. So, work with us today to demonstrate leadership, appeal to customers and investors, and demonstrate pride in your local community.

Choose from a bespoke package to suit your needs, or membership starting from £600 per year. If you're looking for real value, discover the benefits you could unlock today.





## The impact of Wilder Business

The UK is facing a nature and climate crises, which has a real-time impact on people and society. Kent Wildlife Trust are working with communities, companies and farmers to achieve a Wilder Kent by 2030. By working together we can restore wild spaces, protect threatened species and create a Wilder Kent for future generations.

For over 65 years we have been learning about our landscape, developing our knowledge and strategies, and implementing real change. We have saved land from development, helped communities design their own projects and supported businesses to become more sustainable.

## Furry, feathered and first

As Kent's leading conservation charity, we are proud to have achieved huge milestones for nature. Some of our most ambitious projects are also firsts for the UK, including:

- The re-introduction of free-roaming bison, lost from our landscape for over 6,000 years. The herd are now thriving in West Blean and Thornden Woods, transforming the habitat and boosting biodiversity to create healthier ecosystems.
- In 2001 we introduced two families of beavers into Ham Fen nature reserve to restore one of Kent's last fenland habitats. This project marked the beginning of UK-wide beaver reintroduction programmes supporting wet woodland creation and promoting a climate resilient landscape.
- Missing for over 200 years, red-billed chough, once synonymous with our county can now be seen soaring Kentish skies once again. These iconic and charismatic birds are strengthening coastal biodiversity, and some are even calling Dover Castle home.



To take your first step into the world of flagship species, thriving habitats and impactful projects, start by contacting [corporate@kentwildlife.org.uk](mailto:corporate@kentwildlife.org.uk) or scan the QR code to find out more about our corporate memberships.

## Together we...

Protect **90+ nature reserves** across Kent

Enhance and **restore habitats**

Safeguard **at-risk species**

**Advocate for nature** through planning, policies and campaigns

**Innovate to find solutions** – including the UK's **first ever Bison Bridges**

Re-introduce **missing ecosystem engineers** including Beavers, Bison and Chough

Work with **over 850 Wilder Grazing animals** to manage landscapes

**Engage and inspire over 32,000 members**

**Educate and motivate** communities and schools – reaching **over 5,000 children** each year

**Collaborate, promote and engage businesses**

# Wilder Business Memberships

We believe that we have the most impact when we work together, and that applies to your membership too. We want to hear what makes your company unique, your aims and goals, and what you need to get the most from your membership.

Our aim is to build long term partnerships with organisations across Kent and beyond. We have tailored the membership scheme to suit different size organisations and budgets. Members can unlock new projects to support and network throughout the year. You can even opt in to joining our delegates list, giving us permission to connect you with others we think would be a good fit for your business!

| Platinum Member<br>£9,997+VAT                      | Gold Member<br>£4,997+VAT                          | Silver Member<br>£2,997+VAT          | Bronze Member<br>£1,197+VAT          | Small Business Member<br>£597+VAT    |
|----------------------------------------------------|----------------------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| Partnership plaque                                 | Partnership plaque                                 | -                                    | -                                    | -                                    |
| Team day for 10 people                             | -                                                  | -                                    | -                                    | -                                    |
| Use of KWT logo                                    | Use of KWT logo                                    | Use of KWT logo                      | Use of KWT logo                      | -                                    |
| Name, logo, link and case study on KWT website     | Name, logo, link and case study on KWT website     | Name, logo and link on KWT website   | Name and logo on KWT website         | Name and logo on KWT website         |
| Bespoke marketing plan                             | 2x individual social posts                         | Individual welcome social post       | Group welcome social post            | Group welcome social post            |
| Welcome listing advertorial in membership magazine | Welcome listing advertorial in membership magazine | -                                    | -                                    | -                                    |
| Feature in e-news                                  | Feature in e-news                                  | Welcome listing in e-news            | -                                    | -                                    |
| Name and logo in Annual Report                     | Name and logo in Annual Report                     | Name in Annual Report                | Name in Annual Report                | -                                    |
| Invitation to three events per year                | Invitation to two events per year                  | Invitation to one networking event   | -                                    | -                                    |
| 2x lunch and learn webinars per year               | 2x lunch and learn webinars per year               | 2x lunch and learn webinars per year | 2x lunch and learn webinars per year | 2x lunch and learn webinars per year |
| Membership certificate                             | Membership certificate                             | Membership certificate               | Membership certificate               | -                                    |
| Quarterly digital magazine                         | Quarterly digital magazine                         | Quarterly digital magazine           | Quarterly digital magazine           | Quarterly digital magazine           |
| Free Wills for employees                           | Free Wills for employees                           | Free Wills for employees             | Free Wills for employees             | Free Wills for employees             |

## To find out more

Email [corporate@kentwildlifetrust.org.uk](mailto:corporate@kentwildlifetrust.org.uk)

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Action and innovation **for nature**