



Wilder Kent AWARDS

2025 Guide For Entrants

Businesses



Find us online

kentwildlifetrust.org.uk



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Kent
Wildlife Trust

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Who are we?

Kent Wildlife Trust is the leading conservation charity in the South East and one of 46 national Wildlife Trusts.

For over 60 years we have been saving and improving habitats to ensure that Kent's wildlife can thrive and people can enjoy the natural world around them. With your help, we can continue to do this for generations to come.



We work with landowners, developers and companies.



We run education programmes for people of all ages.



We manage over 90 reserves and nearly 10,000 acres.

Our vision

To ensure that 30% of Kent's land and sea displays increased climate resilience and contains abundant wildlife.



We defend and restore

Ensure that Kent Wildlife Trust Group (KWTG) is delivering the highest possible impact in the face of habitat loss and climate change.



We inspire and collaborate

Build a groundswell of support for Wilder Kent 2030, scaling up our engagement to reach a larger, more diverse range of people.



We strengthen and grow

Diversify KWTG's income sources and strengthen its systems, whilst operating sustainably.

Wilder Kent Awards

Background

The natural world isn't just something for us to enjoy; it sustains us. The decline in nature puts our very survival and prosperity under threat. It doesn't have to be like this, together we can create a Wilder Kent.

We are delighted that you are considering entering the Wilder Kent Awards and joining the other wonderful schools that are doing their part to make a Wilder Kent. We can't wait to hear about all of the ways you are helping to restore nature by taking positive action to promote a Wilder Kent.



Entering

All of the award criteria are outlined in this guide and there are multiple award tiers (commendation, bronze, silver and gold) that can be achieved. The more criteria you meet, the higher your award will be.

By entering, you will be showing your ambition to connect people with nature and protect wildlife for the future. Any achievement is a helping hand for wildlife and the scheme allows you to increase your award level year on year so you can help wildlife for as long as possible.

No matter how many criteria you can meet we would like to thank and congratulate you for your efforts in helping to create a Wilder Kent.

Why enter the Wilder Kent Awards?



There are many benefits to entering:

- Help tackle 'Nature deficit disorder'.
- Improve your health and well-being, physically and mentally.
- Demonstrate your businesses commitment to sustainability.
- Safeguard nature and wildlife for future generations.
- Enjoy new experiences and learn new life and craft skills.
- Spend time in the fresh air and appreciate nature.

Get started!

There are dozens of ideas over the next few pages for simple things you can do to start making an impact and help us create a Wilder Kent.

1 **GET INVOLVED** Protect wildlife

Protect wildlife in your community by creating and developing new habitats that provide food, shelter and water to support nature. Work together to advocate for our natural environment.

You could . . .



Have a wildlife garden / space supporting a range of wildlife.

[Learn more](#)



Ensure areas of long grass are left to provide wildlife habitat on site.

[Learn more](#)



Install and maintain bird boxes where appropriate.

[Learn more](#)



Ensure that no chemicals are used on the gardens or wild areas.

[Learn more](#)



Introduce a pond that will sustain a variety of wildlife.

[Learn more](#)



Install simple water sources for wildlife and keep them clean.

[Learn more](#)



Work with grounds staff to maximise the site and available spaces for wildlife.

[Learn more](#)



Have a Wilder Kent committee made up of staff that meets and monitors actions.

[Learn more](#)



Have a community allotment or wild space and grow produce.

[Learn more](#)



Install and maintain hedgehog boxes where appropriate.

[Learn more](#)



Install and maintain bat boxes where appropriate.

[Learn more](#)



Install and maintain minibeast homes at all suitable places.

[Learn more](#)



Write to your MP about a local wildlife or climate issue.

[Learn more](#)



Conduct surveys - such as a BioBlitz - to identify wildlife on site and monitor it.

[Learn more](#)



Carry out litter picks both on your site and in the local community.

[Learn more](#)



Leave food for wildlife during winter months.

[Learn more](#)



2 GET INVOLVED Sustainability and carbon reduction

The day to day choices we make have a direct impact on our environment. Improve the environmental sustainability of your organisation to reduce your carbon footprint.

You could ...



Use water saving devices in any older toilets and washrooms.

[Learn more](#)



Monitor and improve your businesses energy consumption.

[Learn more](#)



Ensure that energy from renewable sources is used on your site.

[Learn more](#)



Promote recycling and provide easy access to the right facilities.

[Learn more](#)



Encourage colleagues to walk or cycle to work, or to car share where needed.

[Learn more](#)



Switch off electrical equipment when it is not in use.

[Learn more](#)



Create a policy to eliminate single use plastic and enforce it on site.

[Learn more](#)



Increase the amount of locally sourced food that is served.

[Learn more](#)



Promote a meat free day a week and educate colleagues on why it helps.

[Learn more](#)



Actively compost waste and use it to make things grow.

[Learn more](#)



Encourage litter-free lunches and non-disposable utensils.

[Learn more](#)



Take action so colleagues turn off car engines when not driving.

[Learn more](#)



Monitor and improve your organisation's water consumption.

[Learn more](#)



Use butts to capture rain water for use in nature areas.

[Learn more](#)



Use paper saving devices in any older toilets and washrooms.



Reuse and re-purpose old materials to help wildlife.

[Learn more](#)



3 GET INVOLVED Engage with nature

Learn about the wildlife in Kent and how we can support it. Deliver activities that engage and inspire others to get involved with their natural environment and support nature.

You could ...



Run full 'Wild Wellbeing' programmes for colleagues and introduce them to the benefits of nature.

[Learn more](#)



Run outdoor learning sessions often and encourage leaders to take meetings outside.

[Learn more](#)



Work with a local business or group to improve multiple areas for wildlife.

[Learn more](#)



Have a 'Wilder Kent Champion' promoting the awards and your actions to the workplace.

[Learn more](#)



Ensure that colleagues have a chance to learn about Kent's wildlife whilst at work.

[Learn more](#)



Encourage colleagues to grow nectar rich plants at home and consider providing free seeds.

[Learn more](#)



Plant native trees, hedgerows and shrubs.

[Learn more](#)



Carry out a fundraising day to raise funds for Kent Wildlife Trust.

[Learn more](#)



Run outdoor mindfulness sessions to connect with nature.

[Learn more](#)



Engage with colleagues and the community in creating wild areas locally for all.

[Learn more](#)



Engage with campaigns and projects like our 'Action for Insects' initiative or 'Wilder Blean' project.

[Learn more](#)



Organise team away days to local nature reserves and sites.

[Learn more](#)



Create a manifesto for wildlife - keep a diary, journal or blog of your Wilder Kent Award journey.

Don't stop there!

These pages have given some good ideas for how you can help Kent's wildlife and inspire a new wave of nature-loving enthusiasts. Check out our Actions page for more ideas on how you can help wildlife kentwildlifetrust.org.uk/actions

But it doesn't end there! Come up with your own ideas and involve as many people as you can.

You could even win one of our new overall winner awards!

The facts behind our three categories

1 Protect wildlife

- Around 3 / 4 of crops require pollination by insects.¹
- 41% of insects face extinction.²
- 30 to 50% of all species could be extinct by mid-century.³

2 Sustainability and carbon reduction

- The average hamburger takes 2,400 litres of water to produce.⁴
- Lighting accounts for 15% of global electricity use. Switching to LEDs will use 90% less energy and last longer than standard lights.⁵
- Decomposing matter in landfills produces methane gas, which contributes 34x more to climate change than CO2.⁶
- Recycling one ton of paper saves 2,548 litres of oil, 26,498 litres of water and 2.5 cubic metres of landfill space.⁷
- Recycling one ton of paper saves 17 trees.⁸

3 Engage with nature

- 95% of participants with low levels of mental wellbeing reported an improvement in their mental health in six weeks after starting a Wildlife Trust programme.⁹
- Of 87 schools, 92% reported outdoor learning improved pupil health and wellbeing and engaged pupils with learning.¹⁰
- Of 448 pupils, 90% reported they felt happier and healthier.¹¹

References

1. The Wildlife Trusts
2. wildlifetrusts.org/take-action-insects
3. dosomething.org/us/

4. sumas.ch/sustainability-statistics

5, 6, 7, 8. sumas.ch/sustainability-facts/

9. A Natural Health Service Report 2019

10, 11. Natural Connections Project, LOfC

Submitting your application

Our awards acknowledge the work of schools that are helping adults and children reconnect with nature. Their action benefits us locally and helps tackle the global environmental threats we all face.

Throughout your journey, please fill in your submission form to keep track of how you are meeting each of our awards' criteria. All the while, ensure you are collecting supporting evidence. Your evidence may include photos and videos, reports, data, other certificates or press coverage.

Once you have filled out your submission form and gathered your evidence, you are ready to submit! Contact us for help or alternative methods awards@kentwildlife.org.uk.

Upload your evidence:



kwtg.uk/WKA-upload

To be considered for the 2025 award ceremony, all supporting evidence must be submitted to us by **Saturday 31 January 2026**.



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AWARDS



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